Choose three (3) additional upper division business electives. Students with BUS 108 credit from a community college need 16 units (4 courses).

BUS 110-Data Mining & Visual Analytics
BUS 111-Services Marketing
BUS 112-Consumer Behavior
BUS 113-Marketing Institution
BUS 114-Marketing in a Global Envir.
BUS 115-Marketing Research
BUS 116-Pricing Strategy & Mgmt.
BUS 117-Advertising
BUS 118-Electronic Marketing
BUS 119-Database Marketing
BUS 120-Global Strategy
BUS 121-Employee Benefits
BUS 122-Linear Prog. With App.
BUS 123-Spreadsheet Modeling for Dec. Making
BUS 124-Business Analytics
BUS 125-Simulation for Business
BUS 126-Practical Business Forecasting
BUS 127/STAT 127-Intro. To Quality Improv.
BUS 128-Project Planning and Control
BUS 129-Supply Chain Management
BUS 130-Supply Chain Modeling
BUS 131-Fixed Income Securities
BUS 132-Foundations of Finance
BUS 134-Corporate Finance
BUS 135-Corporate Financial Policy
BUS 136-Investments: Security Analysis & Portfolio Management
BUS 137-Investments: Derivatives Markets
BUS 138-International Finance
BUS 139-Real Estate Investment
BUS 140-(E-Z) Current Topics in Fin.
BUS 141-Trading Strategies
BUS 143-Judgment and Dec. Making
BUS 144-Negotiation Fundamentals
BUS 145-Conflict & Cooperation in Groups
BUS 146-Intro. To Entrepreneurship.
BUS 147-Entrepre. Finance
BUS 148-Business Plan Dev.
BUS 149-Application to Psych. And Econ. To Mgt.
BUS 150-Corporate Strategic Analysis in Multi-Business Firms
BUS 151-Brand Management
BUS 152-Sales Forecasting and Management
BUS 153/ECON 153-Labor Economics
BUS 154-Business Law
BUS 155-Managing Human Res.
BUS 156-Leadership Dev.
BUS 157-Manag. Work Force Diversity
BUS 158/ ANTH 105-Org. As Cultural Syst.
BUS 159-New Product Development
BUS 160/ECON160-Industrial Org.
BUS 161-Forensic & Fraud Auditing
BUS 162/ECON 162-Mang. Econ.
BUS 163- Technology Entrepreneurship
BUS 164-Marketing Strategy
BUS 165B-Intermediate Fin. Acct.
BUS 165C-Intermediate Fin. Acct.
BUS 166-Acc. Info. Syst.
BUS 168A-Individual Taxation
BUS 168B-Federal Taxation for Corp, Partnerships, Estates, & Trusts
BUS 169A-Auditing
BUS 169B-Quality Assurance in Auditing
BUS 170- Financial Statement Analysis
BUS 171-Systems Analysis & Design
BUS 172-Info. Econ.
BUS 173-Intro. To Database for Mang.
BUS 174-Electronic Commerce
BUS 175-Bus. Data Communications
BUS 176/SOC 176-The Soc. Of Work in Org.
BUS 178/ ECON 178-International Trade
BUS 179-Business Application of GIS
BUS 198I-Individual Internship in Bus. Adm. (see Gen Catalog for unit restrictions),
BUS 199H-Senior Honors Research