

UPPER DIVISION BUSINESS ELECTIVES

2019-2020

Choose three (3) additional upper division business electives. Students with BUS 108 credit from a community college need 16 units (4 courses).

BUS 110 -Data Mining & Visual Analytics	BUS 136 -Investments: Security Analysis & Portfolio Management	BUS 161 -Forensic & Fraud Auditing
BUS 111 -Services Marketing	BUS 137 -Investments:Derivatives Markets	BUS 162/ECON 162 -Mang. Econ.
BUS 112 -Consumer Behavior	BUS 138 -International Finance	BUS 163 - Technology Entrepreneurship
BUS 113 -Marketing Institution	BUS 139 -Real Estate Investment	BUS 164 -Marketing Strategy
BUS 114 -Marketing in a Global Envir.	BUS 140 -(E-Z) Current Topics in Fin.	BUS 165A -Intermediate Fin. Acct.
BUS 115 -Marketing Research	BUS 141 -Trading Strategies	BUS 165B -Intermediate Fin. Acct.
BUS 116 -Pricing Strategy & Mgmt.	BUS 143 -Judgment and Dec. Making	BUS 165C -Intermediate Fin. Acct.
BUS 117 -Advertising	BUS 144 -Negotiation Fundamentals	BUS 166 -Acct. Info. Syst.
BUS 118 -Electronic Marketing	BUS 145 -Conflict & Cooperation in Groups	BUS 167 -Adv. Fin. Acct.
BUS 119 -Database Marketing	BUS 146 -Intro. To Entrepreneurship.	BUS 168A -Individual Taxation
BUS 120 - Global Strategy	BUS 147 -Entrepre. Finance	BUS 168B -Federal Taxation for Corp, Partnerships, Estates, & Trusts
BUS 121 -Employee Benefits	BUS 148 -Business Plan Dev.	BUS169A -Auditing
BUS 122 -Linear Prog. With App.	BUS 149 -Application to Psych. And Econ. To Mgt.	BUS 169B -Quality Assurance in Auditing
BUS 123 -Spreadsheet Modeling for Dec. Making	BUS 150 -Corporate Strategic Analysis in Multi-Business Firms	BUS 170 - Financial Statement Analysis
BUS 124 -Business Analytics	BUS 151 - Brand Management	BUS 171 -Systems Analysis & Design
BUS 125 -Simulation for Business	BUS 152 - Sales Forecasting and Management	BUS 172 -Info. Econ.
BUS 126 -Practical Business Forecasting	BUS 153/ECON 153 -Labor Economics	BUS 173 -Intro. To Database for Mang.
BUS 127/STAT 127 -Intro. To Quality Improv.	BUS 154 -Business Law	BUS 174 -Electronic Commerce
BUS 128 -Project Planning and Control	BUS 155 -Managing Human Res.	BUS 175 -Bus. Data Communications
BUS 129 -Supply Chain Management	BUS 156 -Leadership Dev.	BUS 176/SOC 176 -The Soc. Of Work in Org.
BUS 130 -Supply Chain Modeling	BUS 157 -Manag. Work Force Diversity	BUS 178/ ECON 178 -International Trade
BUS 131 -Fixed Income Securities	BUS 158/ ANTH 105 -Org. As Cultural Syst.	BUS 179 -Business Application of GIS
BUS 132 -Foundations of Finance	BUS 159 -New Product Development	BUS 198I -Individual Internship in Bus. Adm. (see Gen Catalog for unit restrictions),
BUS 134 -Corporate Finance	BUS 160/ECON160 -Industrial Org.	BUS 199H -Senior Honors Research