

MSBA ROADMAP - Statistics Track

Business + STEM Background

Quarter 1		
Core or Required Course:		
Core or Required Course:		
Core or Required Course:		
Concentraiton Prerequisite*:		
*Extending your program? Meet with y	our advisor by end of first week of classes	12-16 Units
Overder O		
Quarter 2		
Core or Required Course:		
Core or Required Course:		
Core or Required Course:		
Concentration Elective:		
		16 Units
Marketing Analytics Co	oncentration (Prerequesite):	: MGT 209):
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MGT 251: Market Analy	tics <u>AND any two (2) of the</u>	following:
MGT 233 Marketing Re	search	
MGT 249 Pricing Strate	egy	
MGT 250 Marketing C	hannels and Salesforce	
MGT 253 Digital Mark	eting	

MGT 257 Marketing Strategy



Quarter 3

Core or Required Course:		
Core or Required Course:		
Concentration Elective:		
Concentration Elective:		
Note: Students must also complete a con	aprehensive exam during their last quarter.	16 Units

Quarter 4 (Program Extension)

Core or Required Course:	

Note: Students planning to extend their studies to 4 quarters must meet with their advisor.

Financial Analytics (Prerequisite: MGT 202):

MGT 227: Fixed Income Securities and Markets or MGT 244:

Corporate Risk Management

MGT 232: Derivatives and Asset Pricing

MGT 252: Investment and Portfolio Management or MGT 295F

Empirical Methods in Finance

Supply Chain Analytics (Prerequisite: MGT 207):

MGT 267: Applied Business Forecasting

MGT 239: Simulation for Business

MGT 258: Logistics and Supply Chain Management



MSBA Worksheet - Statistics Track Background in Business + STEM

<u>Course Number</u>	Course Name	<u>Units</u>	<u>Grade</u>	<u>Quarter</u>
Core Courses	20 Units Required			
MGT 256	Business Analytics for Management	4		
STAT 208	Statistical Data Mining	4		
STAT 232	Statistics for Business Analytics	4		
MGT 286A	Capstone in Business Analytics	4		
MGT 286B	Capstone in Business Analytics	4		
Statistic Track				
Required Courses	16 Units Required			
STAT 200	Foundational Methods for Business Analytics	4		
STAT 206	Statistical Computing	4		
MGT 219	Spreadsheet Modeling for Decision-Making	4		
Concentration Prerequisite Dependent on conc	<u>4 Units Required</u> entration: Must be MGT 202 or MGT 204 or MGT 207 or MGT 209			
		4		
Concentration Electives	12 Units Required			
		4		
		4		