

# MSBA ROADMAP - Business Track

## Statistics Background 48 Units (12 Courses)

### Quarter 1

Core:

Core:

Core:

Core or Elective \*:

\*Extending your program? Meet with your advisor by end of first week of classes 12-16 Units

### Quarter 2

Core:

Core:

Core:

Core or Elective:

16 Units

#### Marketing Concentrations

MGT 228: Consumer Behavior or MGT 257: Marketing Strategy  
MGT 251: Market Analytics  
MGT 253: Digital Marketing

#### Operations Concentrations

MGT 219: Spreadsheet Modeling for Decision-Making  
MGT 239: Simulation for Business  
MGT 258: Logistics and Supply Chain Management

### Quarter 3

Core:

Core:

Elective:

Elective:

Note: Students must also complete a comprehensive exam during their last quarter. 16 Units

### Quarter 4 (program extension)

Elective:

Elective:

Elective:

Note: Students planning to extend their studies to 4 quarters must meet with their advisor. 12 Units

#### Finance Concentration

MGT 227: Fixed Income Securities and Markets or MGT 244: Corporate Risk Management  
MGT 232: Derivatives and Asset Pricing  
MGT 252: Investment and Portfolio Management or MGT 295F Empirical Methods in Finance



# MSBA Worksheet - Business Track

## Background in Statistics

<u>Course Number</u>	<u>Course Name</u>	<u>Units</u>	<u>Grade</u>	<u>Quarter</u>
<b><u>Required Courses</u></b>				
<b><u>16 Units Required</u></b>				
MGT 202	Financial Management	4	<input type="text"/>	<input type="text"/>
MGT 204	Cost and Management Accounting	4	<input type="text"/>	<input type="text"/>
MGT 207	Operations Management for Competitive Advantage	4	<input type="text"/>	<input type="text"/>
MGT 209	Marketing Management	4	<input type="text"/>	<input type="text"/>
<b><u>Core Courses</u></b>				
<b><u>20 Units Required</u></b>				
MGT 256	Business Analytics for Management	4	<input type="text"/>	<input type="text"/>
STAT 208	Statistical Data Mining	4	<input type="text"/>	<input type="text"/>
STAT 232	Statistics for Business Analytics	4	<input type="text"/>	<input type="text"/>
MGT 286A	Capstone in Business Analytics	4	<input type="text"/>	<input type="text"/>
MGT 286B	Capstone in Business Analytics	4	<input type="text"/>	<input type="text"/>
<b><u>Concentration</u></b>				
<b><u>Electives</u></b>				
<b><u>12 Units Required</u></b>				
<input type="text"/>	<input type="text"/>	4	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	4	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	4	<input type="text"/>	<input type="text"/>

Students must maintain a minimum cumulative GPA of 3.0 during the MSBA program.