

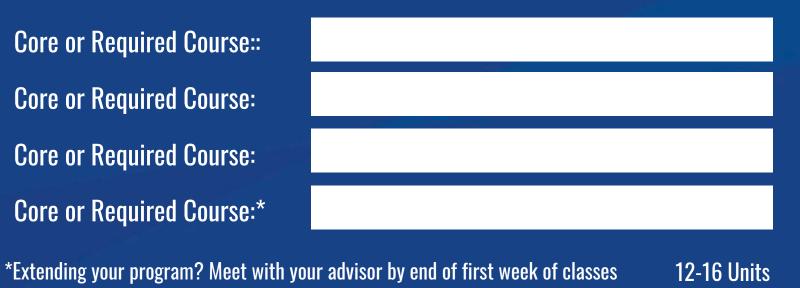
# MSBA ROADMAP - Business Track

**Statistics Background** 48 Units (12 Courses)

3



Core or Required Course: **Core or Required Course: Core or Required Course: Core or Required Course:**\*



#### Quarter 2

**Core or Required Course: Core or Required Course: Core or Required Course: Concentration Elective:** 



16 Units

#### <u>Marketing Analytics Concentration (prerequisite: MGT 209)</u>:

MGT 251: Market Analytics <u>AND any two (2) of the following</u>:

MGT 233 Marketing Research MGT 249 Pricing Strategy MGT 250 Marketing Channels and Salesforce MGT 253 Digital Marketing MGT 257 Marketing Strategy

### **Quarter 3**

**Core or Required Course:** Core or Required Course: **Concentration Elective:** 

**Concentration Elective:** 

Note: Students must also complete a comprehensive exam during their last quarter. 16 Units

#### **Quarter 4 (Program Extension)**

**Concentration Elective:** 

**Concentration Elective:** 

**Concentration Elective:** 

Note: Students planning to extend their studies to 4 quarters must meet with their advisor. 12 Units

**Financial Analytics (prerequisite: MGT 202):** MGT 227: Fixed Income Securities and Markets or MGT 244: **Corporate Risk Management** MGT 232: Derivatives and Asset Pricing MGT 252: Investment and Portfolio Management or MGT 295F **Empirical Methods in Finance** 

<u>Supply Chain Analytics (prerequisite: MGT 207):</u> MGT 267: Applied Business Forecasting MGT 239: Simulation for Business MGT 258: Logistics and Supply Chain Management



## **MSBA Worksheet - Business Track Background in Statistics**

#### **Course Number**

#### **Course Name**

#### **Core Courses**

MGT 256 **STAT 208** STAT 232 **MGT 286A MGT 286B** 

#### **Business Track <u>Required Courses</u>**

MGT 202 MGT 204 MGT 207 MGT 209 **STAT 206** 

**Concentration Electives** 

**20 Units Required Business Analytics for Management Statistical Data Mining Statistics for Business Analytics Capstone in Business Analytics Capstone in Business Analytics** 

#### **<u>16 Units Required (select 4 out of 5)</u>**

**Financial Management Cost and Management Accounting Operations Management for Competitive Advantage** Marketing Management **Statistical Computing** 

#### **<u>12 Units Required</u>**

| <u>Units</u> | <u>Grade</u> | <u>Quarter</u> |
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